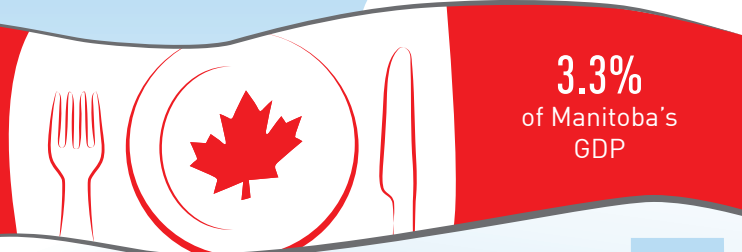


Manitoba's Restaurant Industry

We are part of every community: There are 2,500 restaurants, bars and caterers in Manitoba.

\$2 Billion
in annual sales
generated by the
restaurant industry



3.3%
of Manitoba's
GDP



40,700
people directly employed
in the restaurant industry

6.5%
of Manitoba's workforce

\$8 Million
contributed by
restaurateurs to
charities in 2011

**YOUTH
CENTRE**

Coffee



Pizza



Pub

CATERER



sushi



\$760 Million
in food and
beverage
products
purchased
every year



**fresh
produce**



1.1 Million

visits to restaurants
every day by customers*

*MB and SK combined

1 in 5

young people between the ages of 15 and
24 are employed in the restaurant industry

22%

Canadians whose first job was in the
restaurant business – highest of any industry

9,400

indirect jobs in
related industries