



**Association canadienne  
des restaurateurs  
et des services  
alimentaires**

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**Canadian Restaurant  
and Foodservices  
Association**

January 9, 2014

Squamish Mayor and Council  
PO Box 310  
Squamish, BC  
V8B 0A3

Via Email

Dear Mayor Kirkham and Council:

I am writing on behalf of the Canadian Restaurant & Foodservices Association (CRFA) and member companies A&W, McDonalds, Tim Hortons, and Wendy's.

The CRFA is aware that the District Council of Squamish passed a motion on December 18<sup>th</sup>, 2012 opposing further development of drive-through establishments in the District of Squamish. As such, staff were directed to prepare bylaws to amend the Official Community Plan (OCP) and Zoning Bylaws to prohibit further development of drive through establishments in the District of Squamish. We also understand that on December 3<sup>rd</sup>, 2013 District staff drafted a General Amendments Omnibus bylaw amending the current OCP that includes Policy 19-5 prohibiting any new drive-throughs anywhere in the District of Squamish and that the General Amendments Omnibus bylaw is scheduled for public consultation and third reading on January 21<sup>st</sup>.

We know people overwhelmingly support a drive-through service option when visiting our restaurants. They are seen as a fast, convenient, and safe way for people to visit restaurants. It's a convenience for busy people on the go and parents with small children, and it's a necessity for the elderly and those who have mobility challenges. We also know that banning drive-throughs will not change peoples' driving behavior or eating habits – our customers visit us because they want great tasting food and good value, regardless of whether it's from the drive-through or in the restaurant.

CRFA and the member companies listed above support the goal of sustainable development in the District of Squamish, however, we do not understand how a comprehensive ban on future drive-throughs helps achieve this objective. Council already has the ability to restrict future drive-through development on a case by case basis through existing legislation, therefore there is no need for a blanket ban on all future drive-through developments whether they be drive-through restaurants or banks.

We are disappointed that the District of Squamish has provided no rationale or evidence supporting the December 3<sup>rd</sup> Council decision on future drive-through development and policy 19-5 included in the draft General Amendments Omnibus bylaw, nor has it asked for any input from impacted drive-through operators who are important stakeholders that provide the community with significant economic and employment benefits as well as tax revenue.

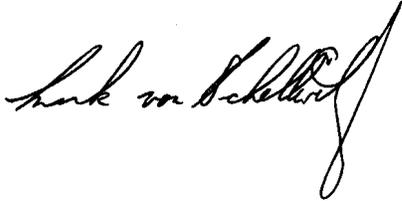
We request the opportunity to have detailed discussions with District Council and staff to share the impacts the ban on drive-through facilities will have on our customers and our businesses, and to correct the misperceptions about the effects of drive-through facilities on the community.

Our industry has an established record of working collaboratively with municipalities and communities to resolve drive-through related concerns.

In the mean time we ask that policy 19-5 be removed from the General Amendments Omnibus bylaw scheduled for third reading on January 21<sup>st</sup> or that the public consultation and Council vote on the issue be postponed until the District Council and staff have concluded more extensive consultation discussions with drive-through stakeholders.

As this is an extremely time sensitive issue, we look forward to hearing from you on the above by Monday.

Sincerely,

A handwritten signature in black ink, appearing to read "Mark von Schellwitz". The signature is fluid and cursive, with a long, sweeping tail on the final letter.

Mark von Schellwitz  
Vice President, Western Canada

cc. Mr. Mandeep Gill, Squamish A&W Franchisee  
Mr. Jim Pike, Squamish McDonalds Franchisee  
Mr. Dean Terry, Squamish Tim Hortons Franchisee  
Mr. Don Schroeder, Squamish Wendy's Franchisee  
Mr. Rick Semper, Squamish Wendy's Franchisee