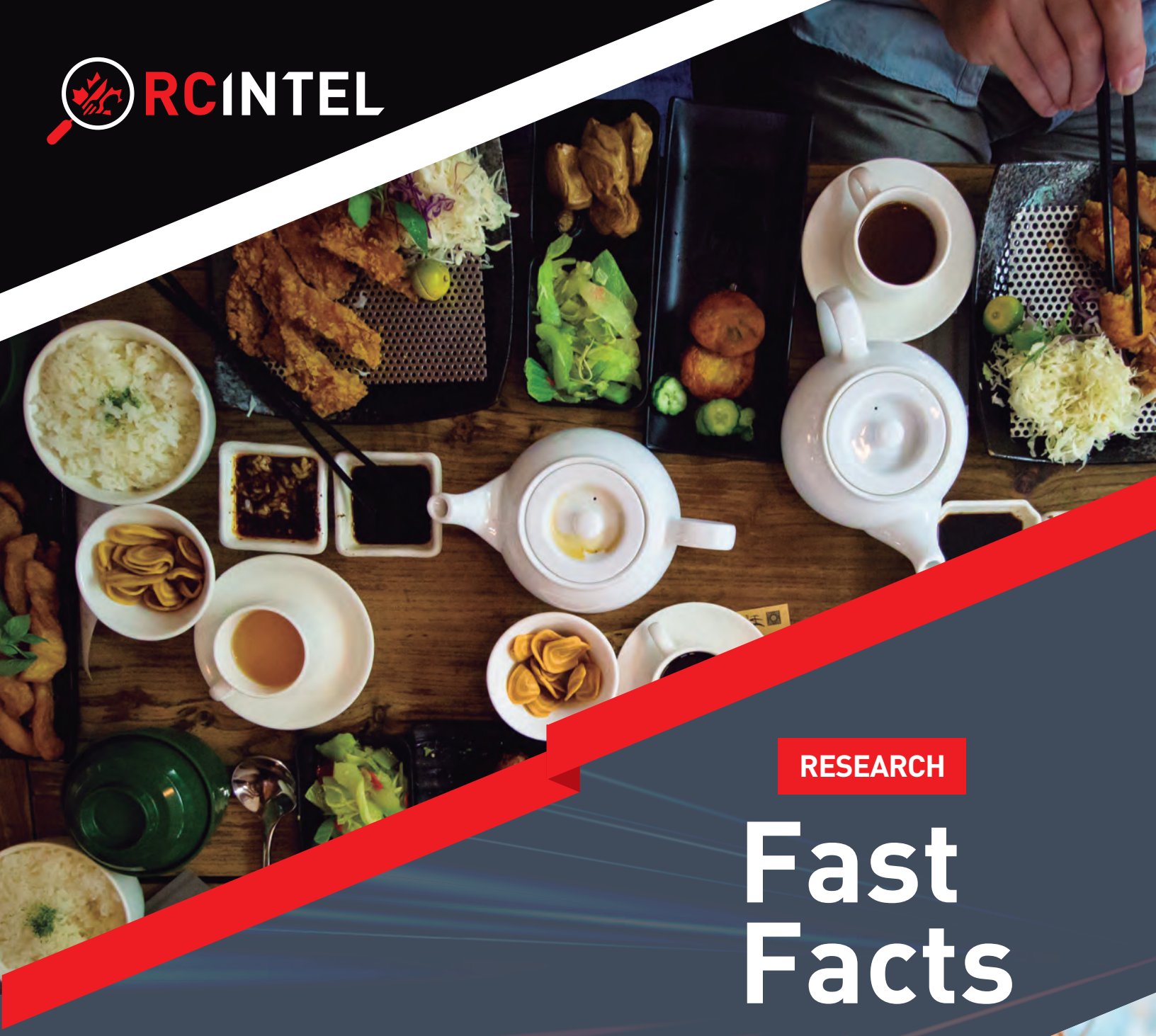
RCINTEL



RESEARCH

Fast Facts

Preliminary data: October 2022
Revised data: September 2022
December 30, 2022

COMMERCIAL FOODSERVICE SALES

	Period	Amount	This period over year ago (%)	Year-to-date (%)	2021 over 2020(%)	2020 over 2019(%)
NOMINAL GROWTH						
Sales (in $millions)						
Total	September	$7,536.2	18.3%	29.9%	18.2%	-28.1%
Sales by Sector (in $millions)						
Full-service Restaurants	September	$3,344.1	21.3%	44.3%	22.2%	-36.8%
Quick-service Restaurants	September	$3,337.9	10.6%	14.8%	15.7%	-14.1%
Social & Contract Caterers	September	$642.2	49.1%	58.7%	19.0%	-47.4%
Drinking Places	September	$211.9	28.8%	58.1%	9.5%	-47.2%
Sales by Province (in $millions)						
Newfoundland and Labrador	September	$86.2	9.7%	13.4%	19.3%	-18.8%
Prince Edward Island	September	$37.5	17.2%	17.1%	28.1%	-20.8%
Nova Scotia	September	$180.6	9.6%	20.8%	19.8%	-22.7%
New Brunswick	September	$127.4	13.3%	14.9%	14.7%	-18.2%
Quebec	September	$1,475.5	22.9%	33.1%	21.5%	-31.5%
Ontario	September	$2,930.7	17.0%	35.0%	17.5%	-31.3%
Manitoba	September	$211.8	13.9%	23.8%	13.5%	-21.7%
Saskatchewan	September	$191.1	12.6%	15.2%	17.2%	-17.1%
Alberta	September	$951.3	20.3%	28.0%	13.6%	-24.3%
British Columbia	September	$1,327.9	19.3%	25.9%	20.9%	-24.9%
REAL GROWTH						
Sales (in 2002 $ millions)						
Total	September	$4,224.3	10.0%	22.1%	14.5%	-29.6%
Sales by Sector (in $millions)						
Full-service Restaurants	September	$1,864.1	12.9%	35.5%	18.1%	-38.1%
Quick-service Restaurants	September	$1,893.3	2.7%	8.0%	12.1%	-15.9%
Social & Contract Caterers	September	$360.0	38.6%	48.9%	15.0%	-48.4%
Drinking Places	September	$118.8	19.8%	48.6%	5.8%	-48.2%
Sales by Province (in $millions)						
Newfoundland and Labrador	September	$47.2	3.4%	8.0%	16.0%	-20.4%
Prince Edward Island	September	$22.0	8.3%	9.9%	24.9%	-22.3%
Nova Scotia	September	$101.4	3.7%	15.8%	17.0%	-24.6%
New Brunswick	September	$70.9	6.3%	8.9%	10.2%	-19.9%
Quebec	September	$792.4	12.8%	23.3%	16.4%	-33.2%
Ontario	September	$1,643.7	8.8%	26.1%	13.6%	-32.5%
Manitoba	September	$121.4	5.2%	17.7%	11.2%	-23.2%
Saskatchewan	September	$100.3	3.1%	9.6%	14.3%	-18.7%
Alberta	September	$539.6	12.7%	22.5%	10.5%	-25.7%
British Columbia	September	$797.0	12.3%	19.5%	18.1%	-26.8%

Source: Statistics Canada

COMMERCIAL FOODSERVICE SALES

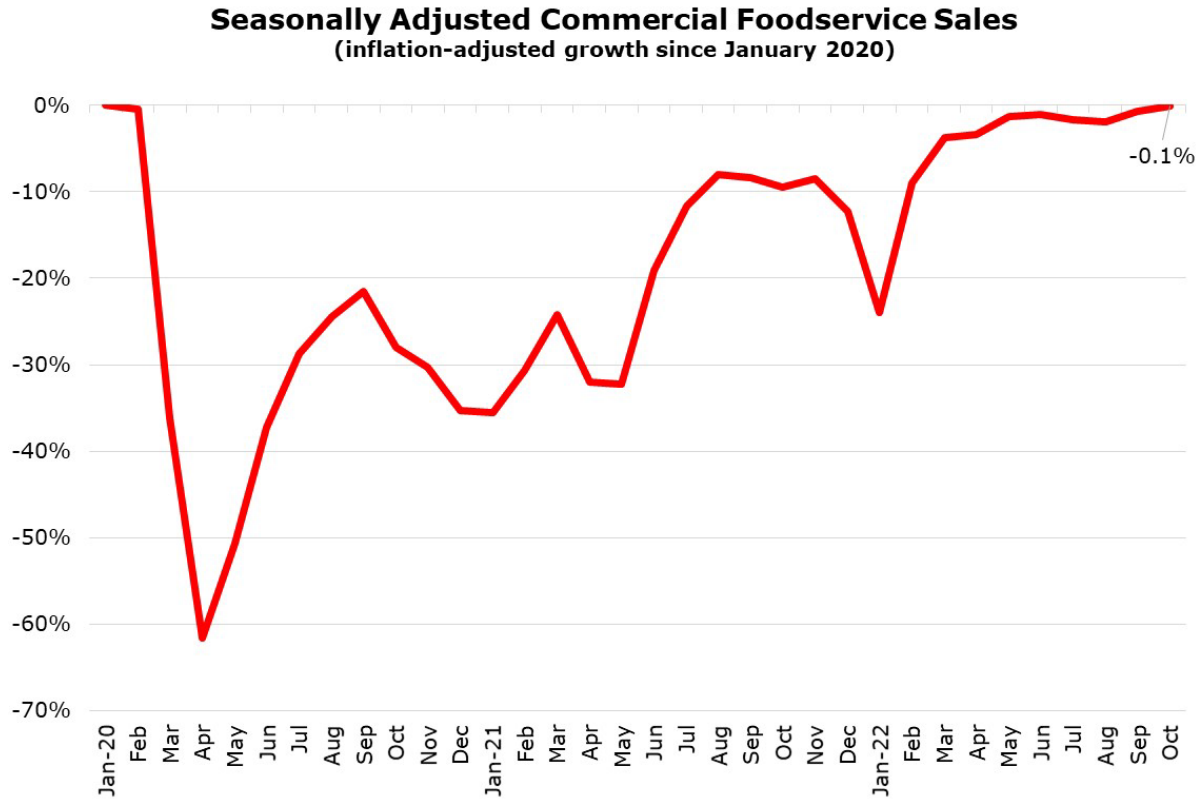
	Period	Amount	This period over year ago (%)	Year-to-date (%)	2021 over 2020(%)	2020 over 2019(%)
NOMINAL GROWTH						
Sales (in $millions)						
Total	October	$7,471.3	18.1%	28.5%	18.2%	-28.1%
Sales by Sector (in $millions)						
Full-service Restaurants	October	$3,225.5	20.5%	41.3%	22.2%	-36.8%
Quick-service Restaurants	October	$3,408.7	11.2%	14.4%	15.7%	-14.1%
Social & Contract Caterers	October	$634.4	52.3%	57.8%	19.0%	-47.4%
Drinking Places	October	$202.6	20.7%	53.1%	9.5%	-47.2%
Sales by Province (in $millions)						
Newfoundland and Labrador	October	$83.9	12.6%	13.3%	19.3%	-18.8%
Prince Edward Island	October	$34.9	25.6%	18.0%	28.1%	-20.8%
Nova Scotia	October	$184.2	17.0%	20.3%	19.8%	-22.7%
New Brunswick	October	$123.1	18.4%	15.3%	14.7%	-18.2%
Quebec	October	$1,443.3	16.2%	31.1%	21.5%	-31.5%
Ontario	October	$2,960.3	19.5%	33.1%	17.5%	-31.3%
Manitoba	October	$212.1	14.1%	22.7%	13.5%	-21.7%
Saskatchewan	October	$192.0	13.7%	15.1%	17.2%	-17.1%
Alberta	October	$939.1	20.2%	27.1%	13.6%	-24.3%
British Columbia	October	$1,282.9	17.1%	24.9%	20.9%	-24.9%
REAL GROWTH						
Sales (in 2002 $ millions)						
Total	October	$4,150.7	9.6%	20.6%	14.5%	-29.6%
Sales by Sector (in $millions)						
Full-service Restaurants	October	$1,786.0	12.2%	32.6%	18.1%	-38.1%
Quick-service Restaurants	October	$1,910.7	2.7%	7.4%	12.1%	-15.9%
Social & Contract Caterers	October	$352.4	41.4%	47.9%	15.0%	-48.4%
Drinking Places	October	$112.6	12.0%	43.8%	5.8%	-48.2%
Sales by Province (in $millions)						
Newfoundland and Labrador	October	$45.6	6.0%	7.8%	16.0%	-20.4%
Prince Edward Island	October	$20.3	15.2%	10.4%	24.9%	-22.3%
Nova Scotia	October	$102.7	10.0%	15.1%	17.0%	-24.6%
New Brunswick	October	$67.8	9.8%	9.0%	10.2%	-19.9%
Quebec	October	$764.5	6.4%	21.2%	16.4%	-33.2%
Ontario	October	$1,650.1	11.2%	24.3%	13.6%	-32.5%
Manitoba	October	$119.5	4.9%	16.2%	11.2%	-23.2%
Saskatchewan	October	$101.1	4.6%	9.1%	14.3%	-18.7%
Alberta	October	$526.7	12.2%	21.3%	10.5%	-25.7%
British Columbia	October	$765.9	10.2%	18.5%	18.1%	-26.8%

Source: Statistics Canada

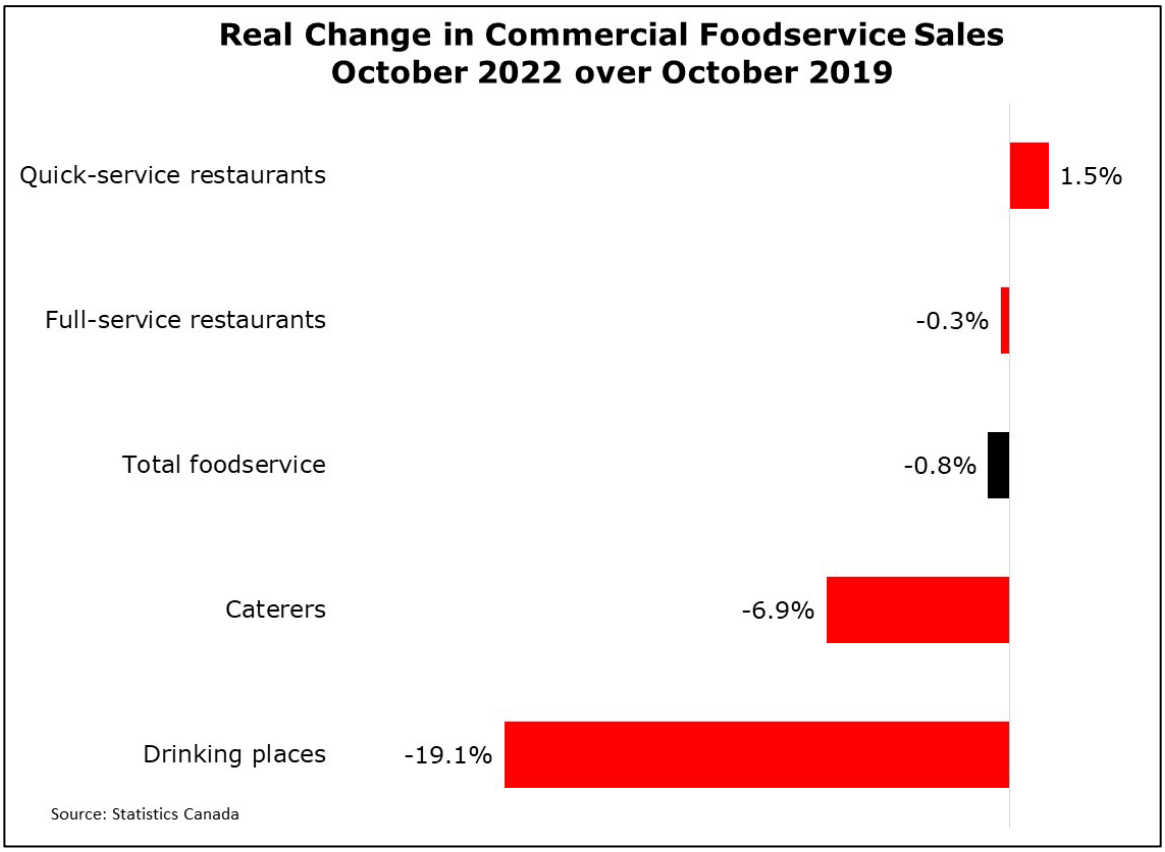
SEASONALLY ADJUSTED FOODSERVICE SALES

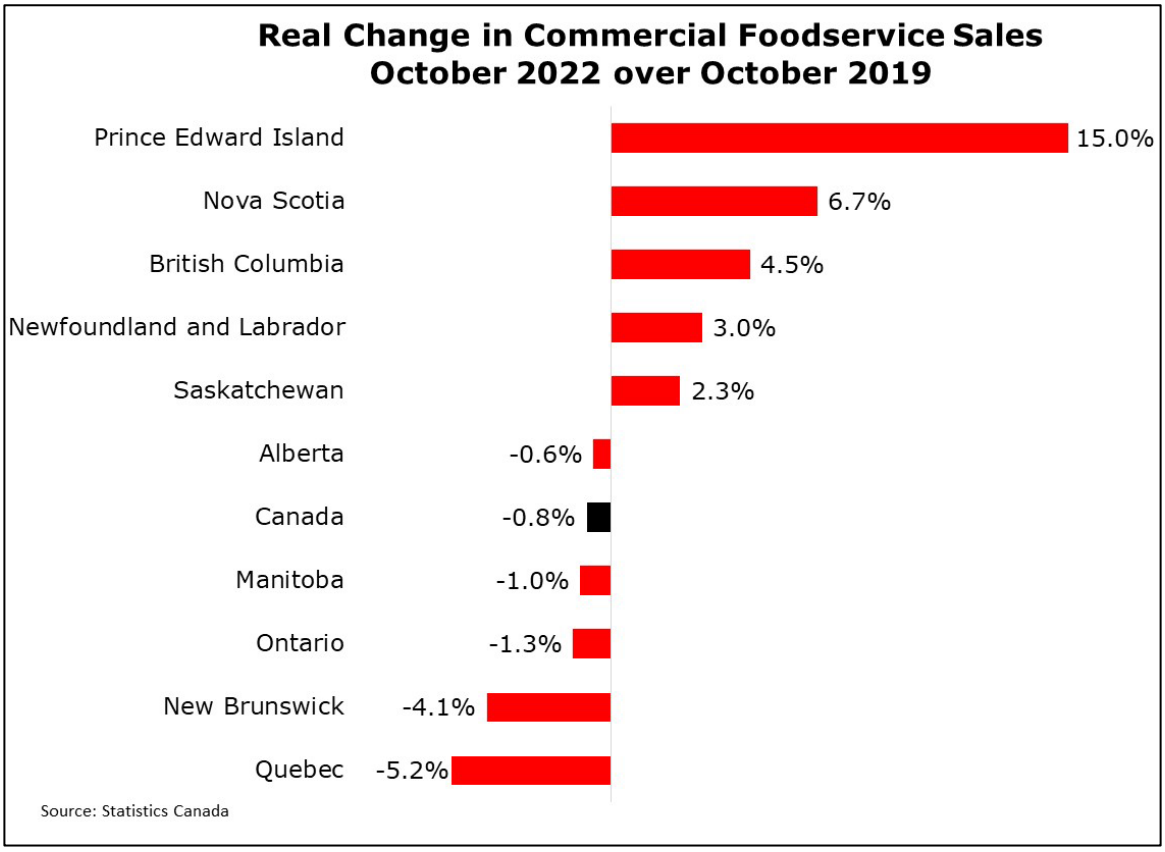
			Month-over-month change			
	Period	Amount	October	September	August	July
NOMINAL GROWTH						
Sales (in $millions)						
Total	October	$7,371.3	1.5%	1.5%	0.1%	0.5%
Sales by Sector (in $millions)						
Full-service Restaurants	October	$3,317.4	1.3%	1.3%	0.9%	2.0%
Quick-service Restaurants	October	$3,266.9	1.6%	1.2%	-0.5%	-0.1%
Social & Contract Caterers	October	$573.3	2.7%	4.0%	-1.4%	-4.9%
Drinking Places	October	$213.7	0.6%	1.3%	0.8%	1.5%
Sales by Province (in $millions)						
Newfoundland and Labrador	October	$81.4	1.3%	-0.6%	0.1%	2.1%
Prince Edward Island	October	$33.7	2.6%	-1.9%	-0.8%	5.7%
Nova Scotia	October	$173.2	3.3%	-0.6%	-0.9%	1.5%
New Brunswick	October	$121.6	2.1%	0.4%	-0.1%	1.9%
Quebec	October	$1,450.9	1.9%	2.6%	1.2%	0.4%
Ontario	October	$2,866.7	2.3%	0.4%	-0.7%	0.4%
Manitoba	October	$206.2	0.2%	1.7%	-0.1%	-0.2%
Saskatchewan	October	$186.5	0.6%	1.7%	-0.8%	0.4%
Alberta	October	$945.5	0.1%	1.5%	0.6%	1.7%
British Columbia	October	$1,290.2	0.4%	3.1%	0.8%	-0.6%

Source: Statistics Canada



Source: Statistics Canada


Real Change in Commercial Foodservice Sales
October 2022 over October 2019
Quick-service restaurants
1.5%
Full-service restaurants
-0.3%
Total foodservice
-0.8%
Caterers
-6.9%
Drinking places
-19.1%
Source: Statistics Canada


Real Change in Commercial Foodservice Sales
October 2022 over October 2019
Prince Edward Island
15.0%
Nova Scotia
6.7%
British Columbia
4.5%
Newfoundland and Labrador
3.0%
Saskatchewan
2.3%
Alberta
-0.6%
Canada
-0.8%
Manitoba
-1.0%
Ontario
-1.3%
New Brunswick
-4.1%
Quebec
-5.2%
Source: Statistics Canada

Commercial Foodservice Sales Trends

year-over-year nominal change

	2021 Oct	2021 Nov	2021 Dec	2022 Jan	2022 Feb	2022 Mar	2022 Apr	2022 May	2022 Jun	2022 Jul	2022 Aug	2022 Sep	2022 Oct	2022 Year-to-date
Canada	**28.2%**	**34.7%**	**42.2%**	**20.5%**	**37.2%**	**34.3%**	**53.6%**	**57.3%**	**33.5%**	**18.4%**	**13.4%**	**18.3%**	**18.1%**	**28.5%**
Full-service Restaurants	40.8%	54.6%	77.1%	28.0%	64.0%	57.6%	109.6%	118.2%	46.5%	19.3%	12.0%	21.3%	20.5%	41.3%
Quick-service Restaurants	15.6%	16.6%	18.0%	15.0%	17.9%	15.1%	18.8%	18.7%	16.0%	12.1%	10.7%	10.6%	11.2%	14.4%
Caterers	55.3%	66.7%	55.3%	25.6%	40.0%	39.0%	59.2%	98.1%	95.8%	69.9%	48.9%	49.1%	52.3%	57.8%
Drinking Places	47.1%	73.2%	81.1%	50.2%	69.0%	93.3%	172.7%	172.8%	53.2%	26.7%	10.0%	28.8%	20.7%	53.1%
Newfoundland and Labrador	**11.4%**	**13.3%**	**8.9%**	**-7.4%**	**34.0%**	**29.9%**	**11.4%**	**12.8%**	**15.0%**	**15.2%**	**10.1%**	**9.7%**	**12.6%**	**13.3%**
Full-service Restaurants	16.8%	15.6%	7.1%	-27.4%	71.2%	86.9%	19.8%	20.0%	33.5%	25.4%	16.5%	18.3%	15.6%	22.5%
Quick-service Restaurants	7.0%	8.9%	6.8%	2.4%	22.4%	13.1%	6.8%	5.3%	6.1%	7.0%	5.5%	4.3%	9.7%	7.7%
Caterers	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Drinking Places	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Prince Edward Island	**15.8%**	**15.3%**	**20.4%**	**-11.6%**	**6.9%**	**9.0%**	**13.5%**	**26.3%**	**30.5%**	**33.3%**	**14.8%**	**17.2%**	**25.6%**	**18.0%**
Full-service Restaurants	17.2%	21.1%	41.5%	-26.8%	10.9%	12.4%	n.a.	48.2%	n.a.	48.5%	13.7%	15.5%	23.6%	n.a.
Quick-service Restaurants	14.6%	11.2%	9.5%	-1.8%	5.3%	8.0%	11.5%	12.6%	18.2%	19.7%	14.4%	17.9%	26.1%	14.0%
Caterers	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Drinking Places	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.	n.a.
Nova Scotia	**14.5%**	**20.2%**	**28.0%**	**-3.1%**	**10.3%**	**16.5%**	**28.9%**	**66.9%**	**31.3%**	**22.7%**	**14.3%**	**9.6%**	**17.0%**	**20.3%**
Full-service Restaurants	17.2%	31.7%	66.2%	-7.9%	15.7%	31.5%	52.9%	193.3%	60.5%	34.9%	17.9%	11.2%	22.8%	33.9%
Quick-service Restaurants	9.7%	9.5%	9.3%	-0.8%	5.1%	6.6%	12.7%	24.5%	11.5%	11.4%	8.4%	5.4%	9.5%	9.5%
Caterers	59.7%	78.7%	78.5%	0.8%	29.1%	24.5%	57.0%	80.4%	85.9%	58.6%	58.2%	31.6%	44.7%	43.4%
Drinking Places	11.2%	37.5%	51.8%	-6.1%	16.5%	31.8%	96.4%	244.2%	69.5%	49.3%	29.4%	24.9%	36.9%	48.2%
New Brunswick	**9.2%**	**14.3%**	**16.3%**	**7.7%**	**18.0%**	**14.3%**	**20.4%**	**17.8%**	**15.8%**	**15.6%**	**11.1%**	**13.3%**	**18.4%**	**15.3%**
Full-service Restaurants	8.0%	16.1%	24.2%	3.1%	149.3%	15.9%	24.2%	21.0%	24.5%	16.5%	12.7%	18.9%	28.3%	28.2%
Quick-service Restaurants	8.5%	11.3%	11.2%	8.9%	12.5%	11.8%	16.3%	14.9%	10.9%	14.2%	9.4%	9.9%	13.5%	12.2%
Caterers	59.6%	65.0%	49.3%	41.7%	64.0%	54.6%	53.0%	64.3%	58.4%	67.9%	52.0%	40.8%	33.2%	50.9%
Drinking Places	-3.7%	16.3%	11.8%	-8.6%	13.2%	12.1%	33.7%	12.7%	-4.4%	4.4%	0.7%	-7.0%	6.8%	6.4%

	2021 Oct	2021 Nov	2021 Dec	2022 Jan	2022 Feb	2022 Mar	2022 Apr	2022 May	2022 Jun	2022 Jul	2022 Aug	2022 Sep	2022 Oct	2022 Year-to-date
Quebec	**54.8%**	**56.8%**	**56.6%**	**19.4%**	**52.4%**	**53.9%**	**62.8%**	**64.8%**	**28.8%**	**14.2%**	**12.0%**	**22.9%**	**16.2%**	**31.1%**
Full-service Restaurants	94.4%	105.6%	104.2%	9.8%	94.1%	93.5%	115.3%	116.9%	30.7%	12.2%	11.3%	27.3%	15.3%	40.7%
Quick-service Restaurants	21.7%	18.0%	21.4%	21.6%	22.1%	18.8%	20.3%	21.7%	16.8%	11.1%	10.2%	13.2%	11.8%	16.2%
Caterers	51.2%	59.7%	45.9%	33.5%	36.7%	50.6%	50.5%	81.1%	80.3%	56.6%	32.5%	41.3%	46.4%	51.1%
Drinking Places	185.7%	266.8%	198.1%	185.5%	202.2%	296.9%	424.6%	348.3%	66.3%	17.8%	10.1%	41.6%	23.1%	77.7%
Ontario	**31.3%**	**34.8%**	**44.2%**	**21.7%**	**43.0%**	**37.9%**	**64.2%**	**69.0%**	**45.2%**	**23.9%**	**15.6%**	**17.0%**	**19.5%**	**33.1%**
Full-service Restaurants	49.8%	56.1%	84.2%	27.8%	86.6%	70.5%	147.8%	168.2%	70.5%	27.2%	13.3%	17.7%	22.0%	50.8%
Quick-service Restaurants	15.6%	16.8%	19.8%	18.4%	19.1%	16.3%	23.6%	21.9%	19.3%	14.0%	11.7%	10.3%	11.5%	16.2%
Caterers	68.1%	77.6%	66.4%	28.6%	46.4%	37.8%	80.9%	135.6%	131.1%	91.6%	62.5%	54.9%	60.7%	71.4%
Drinking Places	83.5%	121.3%	141.4%	47.1%	168.2%	209.7%	429.9%	467.1%	139.3%	45.2%	16.5%	31.8%	35.4%	91.3%
Manitoba	**23.3%**	**52.1%**	**46.9%**	**18.1%**	**24.9%**	**27.6%**	**26.2%**	**44.0%**	**43.1%**	**15.4%**	**9.3%**	**13.9%**	**14.1%**	**22.7%**
Full-service Restaurants	32.6%	104.6%	97.0%	50.0%	53.5%	54.4%	42.3%	97.6%	101.5%	22.7%	6.1%	16.4%	15.9%	39.1%
Quick-service Restaurants	15.8%	24.0%	19.4%	4.2%	6.6%	6.1%	9.7%	13.3%	12.0%	6.7%	8.8%	7.6%	9.7%	8.6%
Caterers	32.4%	85.3%	63.8%	6.2%	41.1%	84.8%	91.9%	102.2%	96.3%	60.9%	42.0%	51.3%	41.6%	60.6%
Drinking Places	64.0%	130.2%	288.9%	421.3%	167.7%	106.5%	199.2%	465.3%	100.9%	29.2%	6.5%	25.6%	3.4%	74.1%
Saskatchewan	**10.9%**	**21.5%**	**21.5%**	**10.1%**	**20.4%**	**16.6%**	**26.3%**	**25.4%**	**12.1%**	**9.7%**	**8.0%**	**12.6%**	**13.7%**	**15.1%**
Full-service Restaurants	2.4%	26.1%	28.3%	0.9%	24.1%	25.3%	54.5%	36.8%	17.7%	10.6%	4.5%	12.3%	16.4%	19.0%
Quick-service Restaurants	16.4%	19.9%	14.7%	10.8%	16.3%	11.9%	12.4%	12.5%	7.0%	7.5%	8.2%	9.3%	9.5%	10.2%
Caterers	38.2%	43.0%	37.1%	30.5%	39.8%	31.3%	18.6%	68.3%	47.3%	48.3%	42.6%	36.7%	37.8%	40.5%
Drinking Places	-13.6%	-6.6%	56.1%	128.0%	23.0%	1.0%	41.9%	161.7%	#VALUE!	-1.2%	-2.2%	31.7%	25.3%	11.0%
Alberta	**11.6%**	**23.0%**	**45.4%**	**39.3%**	**32.8%**	**24.6%**	**41.3%**	**58.5%**	**26.5%**	**17.3%**	**10.5%**	**20.3%**	**20.2%**	**27.1%**
Full-service Restaurants	10.5%	29.8%	98.3%	107.1%	55.6%	38.2%	88.0%	151.2%	41.3%	17.7%	9.7%	27.5%	26.6%	44.1%
Quick-service Restaurants	11.1%	15.6%	16.7%	11.2%	16.0%	12.7%	14.4%	14.0%	11.7%	11.6%	10.3%	10.7%	11.2%	12.2%
Caterers	25.9%	43.1%	37.3%	8.9%	20.8%	18.8%	8.4%	70.1%	67.2%	37.7%	25.1%	48.8%	62.6%	38.0%
Drinking Places	15.9%	39.1%	158.0%	335.6%	80.0%	75.2%	159.7%	471.3%	41.8%	80.7%	2.3%	34.0%	21.5%	71.3%
British Columbia	**20.7%**	**29.8%**	**34.0%**	**17.2%**	**28.9%**	**27.3%**	**55.7%**	**42.9%**	**26.9%**	**14.6%**	**14.0%**	**19.3%**	**17.1%**	**24.9%**
Full-service Restaurants	21.5%	38.6%	50.7%	21.4%	36.4%	35.9%	107.0%	68.9%	30.7%	13.4%	12.2%	21.8%	20.3%	31.8%
Quick-service Restaurants	16.3%	16.8%	15.6%	12.4%	18.6%	16.0%	15.8%	15.3%	15.7%	10.7%	11.1%	11.2%	10.1%	13.5%
Caterers	57.3%	67.5%	54.9%	29.5%	44.7%	39.4%	65.1%	75.4%	76.9%	65.4%	53.1%	49.7%	41.7%	54.2%
Drinking Places	11.3%	24.6%	25.0%	7.4%	27.9%	32.2%	77.2%	48.6%	25.5%	6.9%	9.9%	18.8%	10.0%	23.9%

Menu Inflation

	2021 Nov	2021 Dec	2022 Jan	2022 Feb	2022 Mar	2022 Apr	2022 May	2022 Jun	2022 Jul	2022 Aug	2022 Sep	2022 Oct	2022 Nov	2022 Year-to-date
Canada	**3.8%**	**4.1%**	**4.1%**	**4.7%**	**5.4%**	**6.6%**	**6.8%**	**7.1%**	**7.3%**	**7.4%**	**7.5%**	**7.7%**	**7.7%**	**6.6%**
Full-service Restaurants	4.1%	4.0%	4.2%	5.0%	5.7%	6.5%	6.9%	7.2%	7.4%	7.3%	7.4%	7.4%	7.2%	6.6%
Quick-service Restaurants	3.5%	4.6%	3.7%	4.0%	5.0%	6.7%	6.7%	6.7%	7.3%	7.4%	7.7%	8.3%	8.4%	6.6%
Cafeterias	3.8%	4.1%	4.1%	4.7%	5.5%	6.6%	6.8%	7.0%	7.4%	7.4%	7.5%	7.8%	7.7%	6.6%
Newfoundland and Labrador	**4.9%**	**2.9%**	**3.2%**	**3.4%**	**3.9%**	**5.2%**	**5.0%**	**5.4%**	**5.6%**	**6.0%**	**6.1%**	**6.2%**	**5.7%**	**5.1%**
Prince Edward Island	**2.9%**	**4.7%**	**2.6%**	**4.0%**	**5.0%**	**6.6%**	**6.5%**	**7.0%**	**7.6%**	**7.5%**	**8.2%**	**9.0%**	**9.1%**	**6.7%**
Nova Scotia	**2.2%**	**3.1%**	**2.9%**	**2.7%**	**3.8%**	**4.3%**	**4.2%**	**4.8%**	**4.7%**	**4.9%**	**5.8%**	**6.4%**	**7.1%**	**4.7%**
New Brunswick	**4.8%**	**4.0%**	**3.8%**	**4.5%**	**4.9%**	**5.2%**	**5.8%**	**4.9%**	**6.5%**	**6.2%**	**6.6%**	**7.9%**	**8.1%**	**5.9%**
Quebec	**5.4%**	**4.5%**	**5.1%**	**6.3%**	**7.5%**	**8.1%**	**8.4%**	**8.3%**	**9.2%**	**9.2%**	**8.9%**	**9.3%**	**9.6%**	**8.2%**
Ontario	**4.0%**	**5.2%**	**4.5%**	**5.3%**	**5.9%**	**7.6%**	**8.0%**	**8.3%**	**8.0%**	**7.4%**	**7.5%**	**7.5%**	**7.3%**	**7.0%**
Manitoba	**2.6%**	**2.9%**	**3.0%**	**3.4%**	**3.2%**	**4.8%**	**4.8%**	**4.8%**	**5.4%**	**7.6%**	**8.3%**	**8.8%**	**8.9%**	**5.8%**
Saskatchewan	**2.4%**	**2.9%**	**3.7%**	**3.7%**	**3.7%**	**4.3%**	**4.3%**	**4.0%**	**5.2%**	**7.2%**	**9.2%**	**8.8%**	**7.7%**	**5.6%**
Alberta	**2.7%**	**2.9%**	**2.8%**	**2.6%**	**2.8%**	**3.9%**	**4.1%**	**5.0%**	**5.5%**	**6.2%**	**6.7%**	**7.2%**	**6.8%**	**4.9%**
British Columbia	**2.7%**	**2.5%**	**3.0%**	**3.3%**	**4.6%**	**5.8%**	**5.5%**	**5.7%**	**6.5%**	**6.4%**	**6.2%**	**6.3%**	**6.5%**	**5.4%**

Source: Statistics Canada