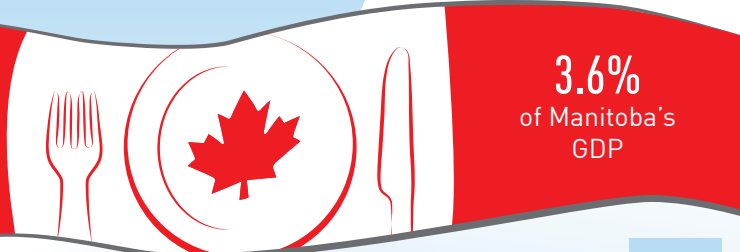


# Manitoba's Restaurant Industry

We are part of every community: There are 2,600 restaurants, bars and caterers in Manitoba.

**\$2.5 Billion**  
in annual sales  
generated by the  
restaurant industry



**3.6%**  
of Manitoba's  
GDP



**43,200**  
people directly employed  
in the restaurant industry

**6.7%**  
of Manitoba's workforce

**\$277 Million**  
contributed by  
restaurateurs to  
charities in 2011

**YOUTH  
CENTRE**

*Coffee*

*Pizza*

**Pub**

**CATERER**

*sushi*

**\$890 Million**  
in food and  
beverage  
products  
purchased  
every year



**fresh  
produce**

**1.3 Million**

visits to restaurants  
every day by customers\*

\*MB and SK combined

**1 in 5**

young people between the ages of 15 and  
24 are employed in the restaurant industry

**22%**

Canadians whose first job was in the  
restaurant business – highest of any industry

**9,900**

indirect jobs in  
related industries