

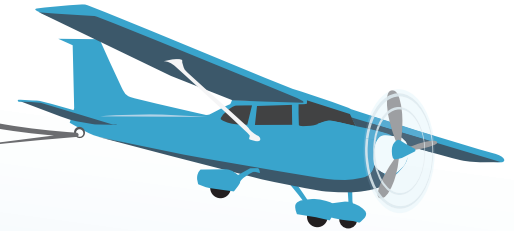
New Brunswick's Restaurant Industry

We are part of every community: There are 1,750 restaurants, bars and caterers in New Brunswick.

\$1.5 Billion
in annual sales
generated by the
restaurant industry



4%
of New Brunswick's
GDP



23,500
people directly employed
in the restaurant industry

6.7%
of New Brunswick's workforce

\$277 Million
contributed by
restaurateurs to
charities in 2011

**YOUTH
CENTRE**

Coffee

Pizza

Pub

CATERER

sushi

\$500 Million
in food and
beverage
products
purchased
every year



**fresh
produce**

1.5 Million

visits to restaurants
every day in Atlantic Canada*

*NS, NB, PEI, NL

1 in 5 young people between the ages of 15 and 24 are employed in the restaurant industry

22% Canadians whose first job was in the restaurant business – highest of any industry

5,400

indirect jobs in
related industries