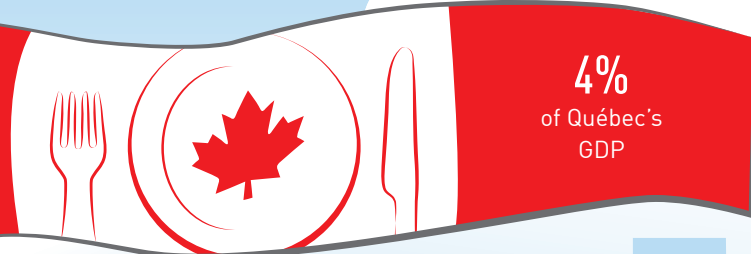


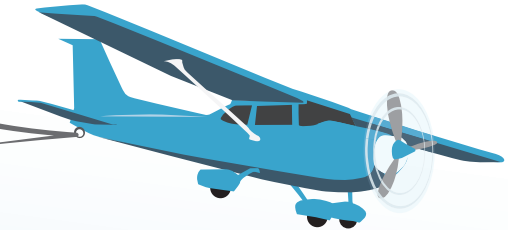
Québec's Restaurant Industry

We are part of every community: There are 22,500 restaurants, bars and caterers in Québec.

\$16 Billion
in annual sales
generated by the
restaurant industry



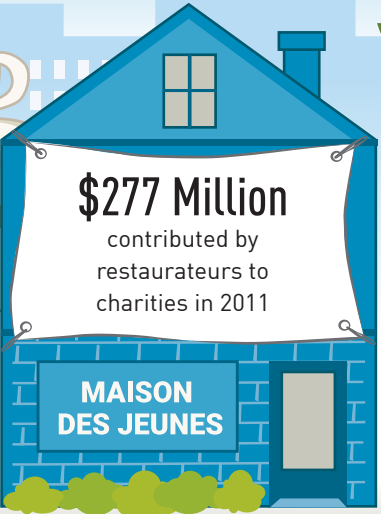
4%
of Québec's
GDP



280,600
people directly employed
in the restaurant industry

6.6%
of Québec's workforce

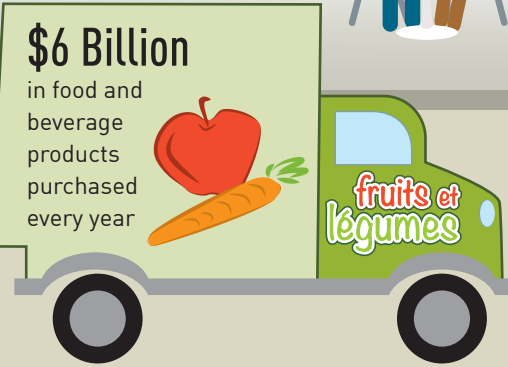
\$277 Million
contributed by
restaurateurs to
charities in 2011



\$6 Billion
in food and
beverage
products
purchased
every year



fruits et légumes



\$4 Million
visits to restaurants
every day in Québec

1 in 5 young people between the ages of 15 and 24 are employed in the restaurant industry

22% Canadians whose first job was in the restaurant business – highest of any industry

64,500
indirect jobs in
related industries